MORE THAN CERAMIC

G E N E R A L C A T A L O G U E



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Izmir / Turkey

## Who we are

MCP Ceramic is a brand that manufactures and distributes premium sanitary wares.

Our **purpose** is not to elude the customer but to make them participants in every step of the process. A relationship of trust, built on transparency and sincerity, lays the foundations for continuance throughout the years, providing **prosperity** to the brand.

MCP Ceramic walks alongside its customers: whether they decide to renew their house, get a new space, or set up a new office for their business. We want to represent unmatched **reliability** when it comes to sanitary products.



## What we do

MCP Ceramic produces innovative **kitchen** and **bathroom** products with a **refined design**, for sustainable products that make **comfort**, **durability** and above all **hygiene** their strengths.

To guarantee these aspects, we have developed and applied to our range of products a series of **technological innovations** that improve both **aesthetic** and **functional** standards.

Given the wide range of choices and **minimalistic** styling of the products that can fit into any environment, MCP positions itself as a brand that goes **beyond just ceramics** but as the immediate reference when looking to furnish kitchen and bathrooms.

Page **11** 

The definition of **bathroom** or **kitchen** elements can influence people's daily lives. They are environments that witness the passing of people's days becoming **comfortable places**.

More Than

The story of MCP Ceramic speaks of **everyday life**. It speaks of the attention to people who rely on a brand to furnish environments that represent them on an **aesthetic level**, environments that make them feel **protected**, environments shared with the people they **love** and **respect** the most.

MCP Ceramic products become a small yet **important distinctive element**, chosen by those who wish to **furnish** a **working** or **living** space.

A newly married couple who furnishes their home together for the first time, an entrepreneur who defines his first office to welcome his future clients, a person who wants to give a new look to his apartment: MCP Ceramic is a **precious ally** in always creating that familiar atmosphere in which people **rely on** day after day.



## How we work

consumers' daily lives, by distributing products necessary for **everyday hygiene**.

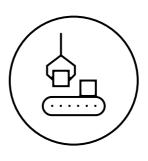
Our products are not only **highly functional** but they also have **aesthetic characteristics** that make them modern and perfectly suitable for different living contexts.

design product in your home that responds every day to all

# OR GREN APPROACH

MCP's environmental awareness has become one of its strengths and includes 3 main themes.

## PRODUCTION



We focus on **renewable resources**, minimizing the use of natural resources in all production processes. We aim to prevent the **loss of raw materials** and **energy** through investments. We regularly **recycle** much of the waste generated during production and feed it back into production.

When we design our products, we prioritize water conservation and make improvements that can operate entirely on a minimum of water. We minimize the amount of water used for products.

## **EMPLOYEES**

DESIGN



To raise our employees' awareness of this issue and help protect our world, we **train** them on environmental issues and conduct studies on relevant **certifications** in our factory. We base our **corporate culture** on an environmentalist approach.

MCP Ceramic produces sanitary and kitchen wares, washbasins and toilets, through a production process that applies the right mix of **technology** and **expertise**.

Customers can choose the **product conformation** that will best meet their **taste**, without sacrificing the **materials quality** with which it is made, the **high product functionality** and its **highly resistance to bacteria**.

A strong attention is also given to the **materials** used for the construction of our products, which in addition to being **99.95% resistant to bacteria**, they meet the most **modern** and **sophisticated** criteria.

## KITCHEN SINK

MCP fireclay kitchen sinks are high quality, durable and well-designed products. It offers a hygienic, useful, and smart option in the interior designs of modern kitchens. There are size alternatives for different places and color options for different tastes.

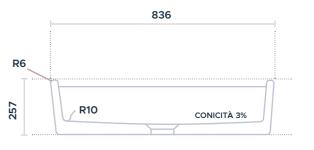






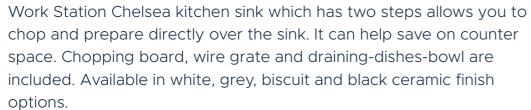


Work Station Soho kitchen sink allows you to chop and prepare directly over the sink. It can help save on counter space. Chopping board, wire grate and draining-dishes-bowl are included. Available in white, grey, biscuit and black ceramic finish options.



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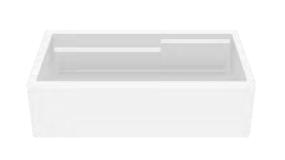


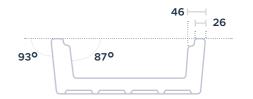




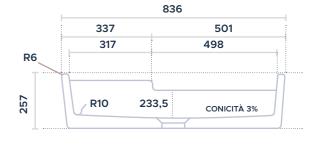


SINK — WORK STATION CHELSEA (PTW-3300)



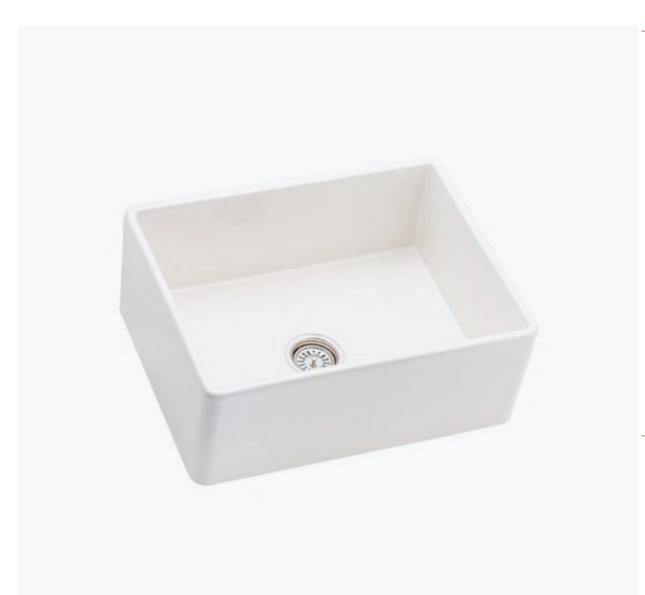




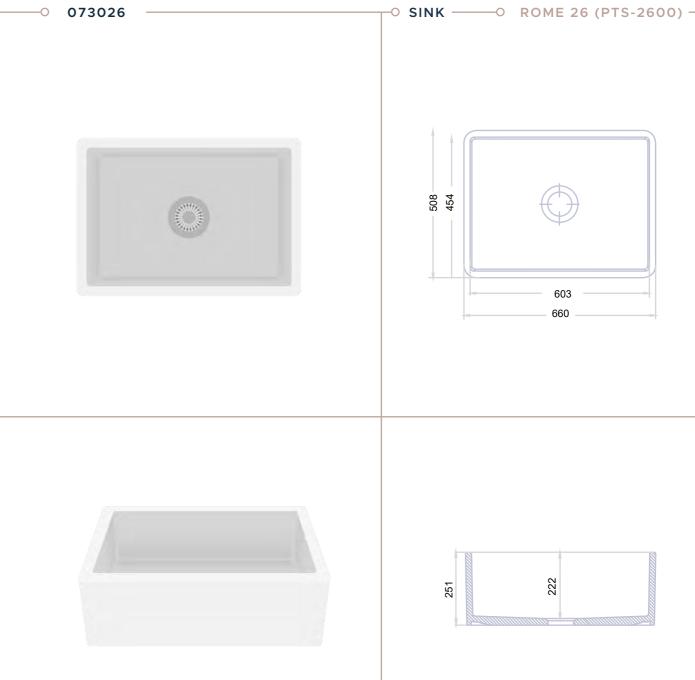










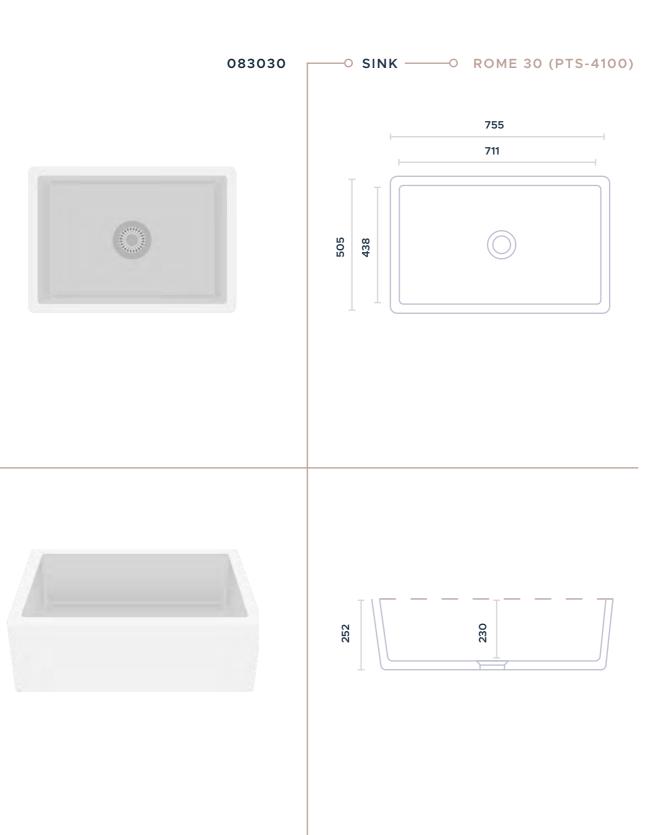








Apron front rectangular sink with clean and squared edges. Ideal for kitchen installation. Available in different colors.





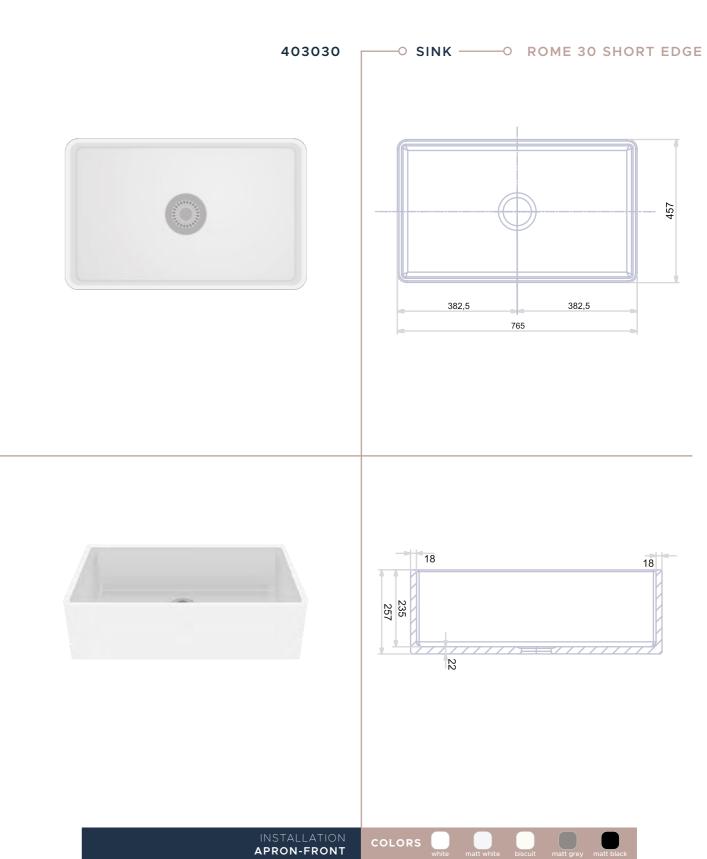


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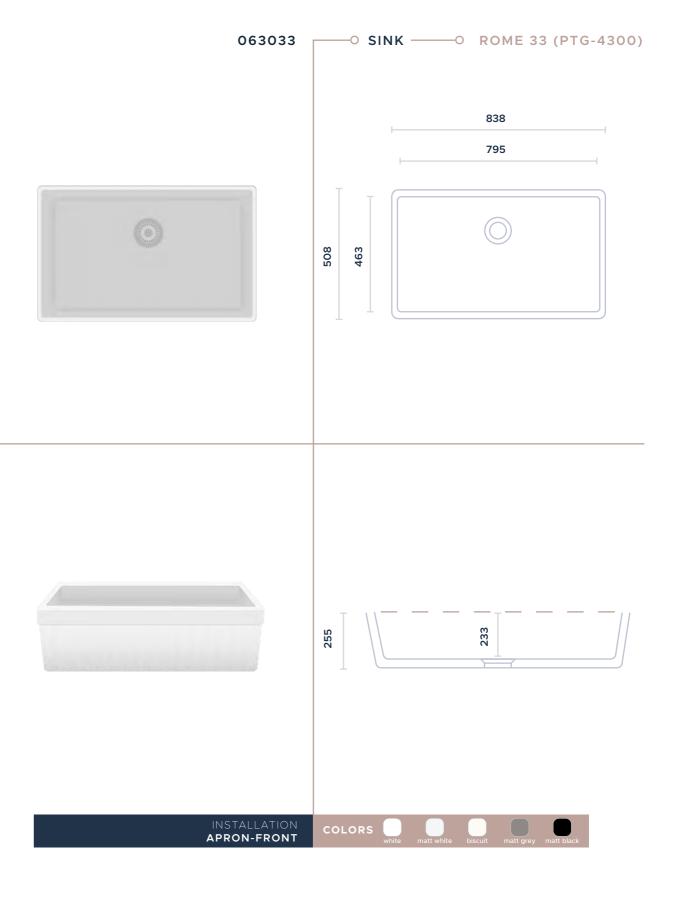
Perfect ceramic finish with different color options.





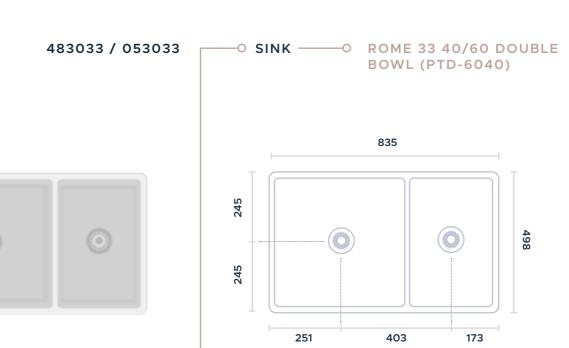
Apron front rectangular sink with clean and squared edges. On the front band of the sink there is a linear decoration in relief. Ideal for installation in the kitchen

Available in white, matt grey, biscuit and matt black ceramic finish options.

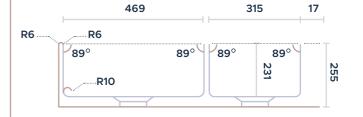




Rectangular washbasin with square edges, with two bowls of different sizes clearly divided. It can be installed as apron-front or undermount. Available in white ceramic finish.









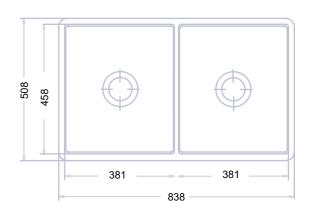




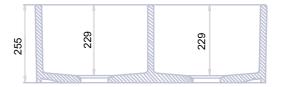
Rectangular washbasin with square edges, with two bowls of same sizes clearly divided. It can be installed as apron-front or undermount. Available in white ceramic finish.













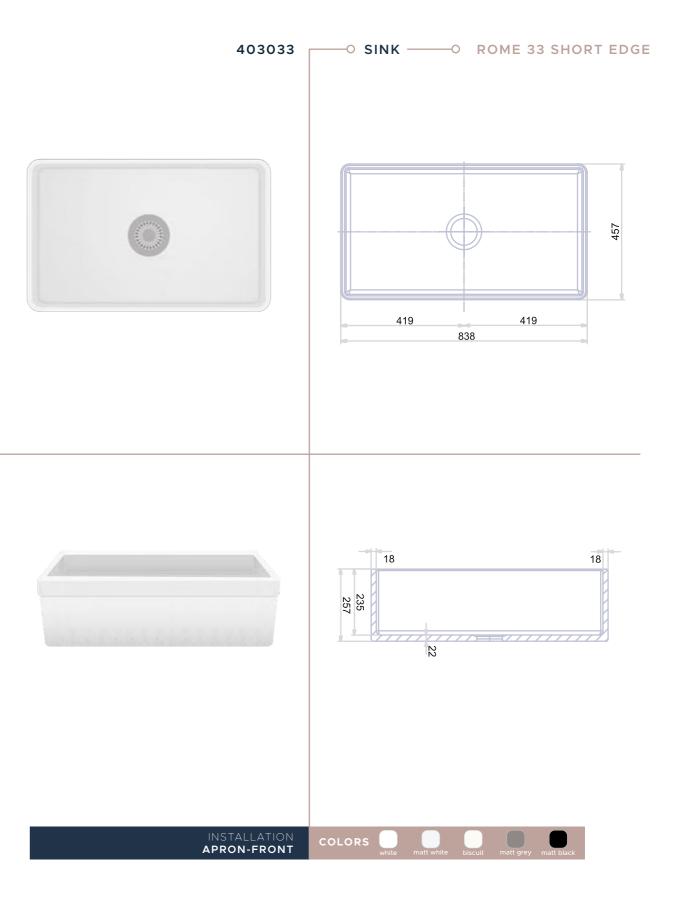






Apron front rectangular sink with new short edge option.

Perfect ceramic finish with different color options. On the front band of the sink there is a linear decoration in relief. Ideal for installation for narrow counters in the kitchen. Available in white, matt grey, biscuit and matt black ceramic finish options.

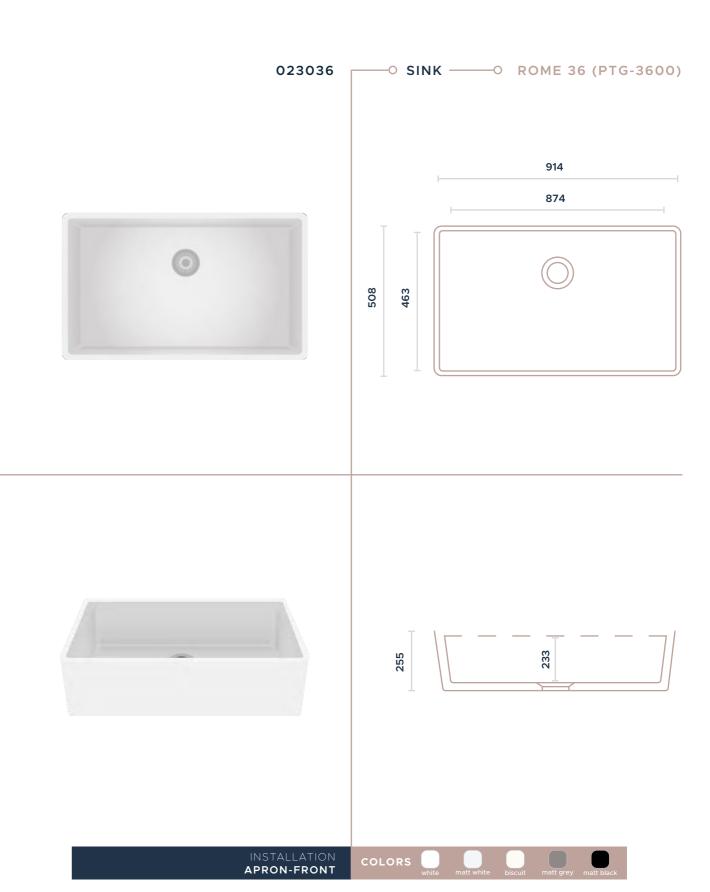


R 0 M E



The biggest option of Rome kitchen sink family. Rectangular sink with clean and squared edges. Ideal for apron-front installation in the kitchen.

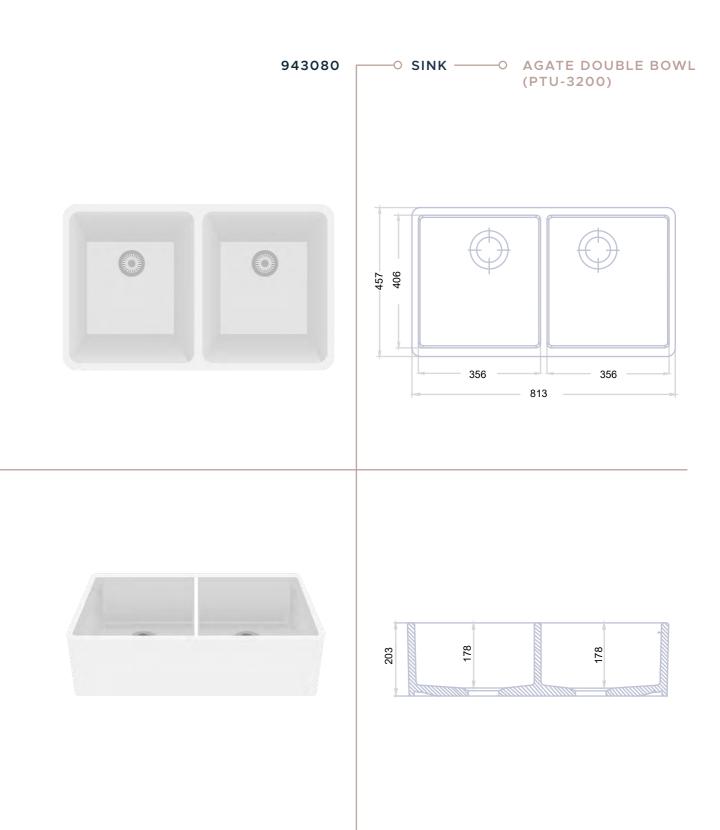
Available in different color options.



V



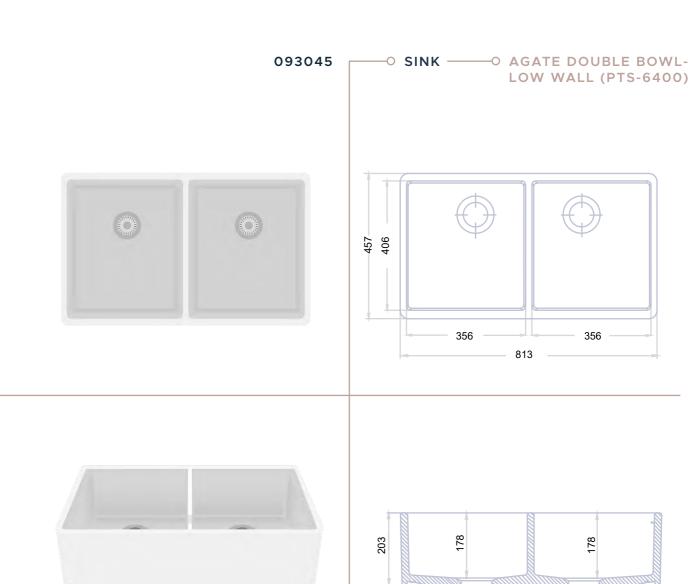
Rectangular sink with squared edges, with two bowls of equal size clearly divided. Ideal for apron-front or undermount installation Available in white ceramic finish.



INSTALLATION UNDERMOUNT

COLORS



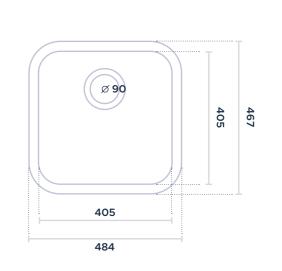


Rectangular sink with squared edges, with two bowls of equal size gently divided. The edges of the sink are low and softened by a raised edge. . Ideal for apron-front or undermount installation. Available in white ceramic finish.



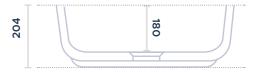






─ SINK ─ CORAL 40 (PTB-1919)









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Square sink with slightly raised round edges for a delicate result. Available in white ceramic finish. Installation type is undermount.



INSTALLATION UNDERMOUNT

COLORS

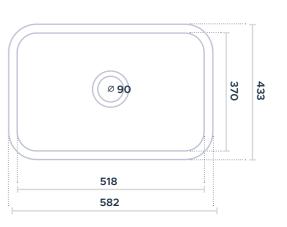






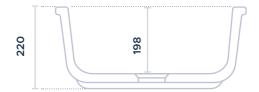






SINK ---- CORAL 60



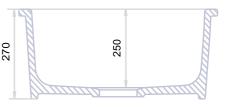










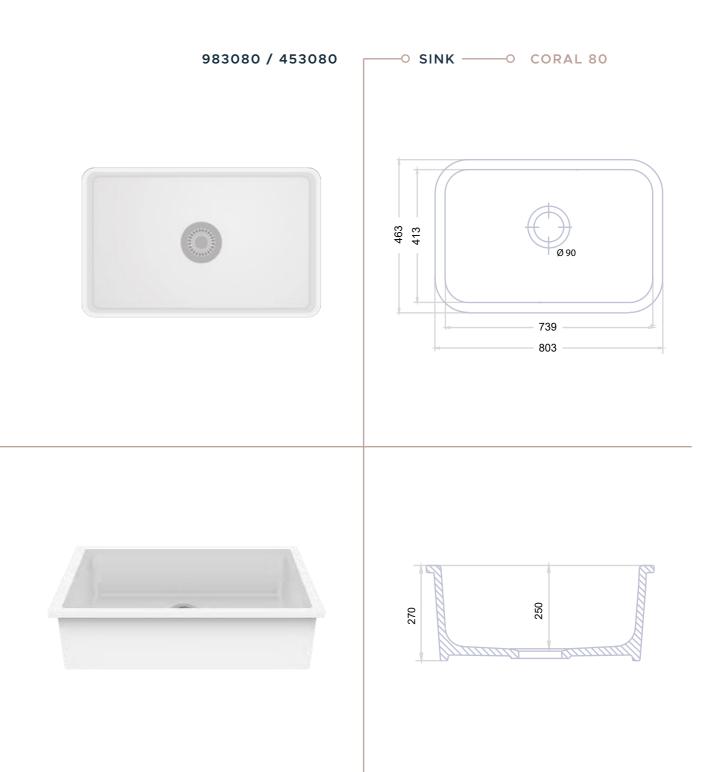






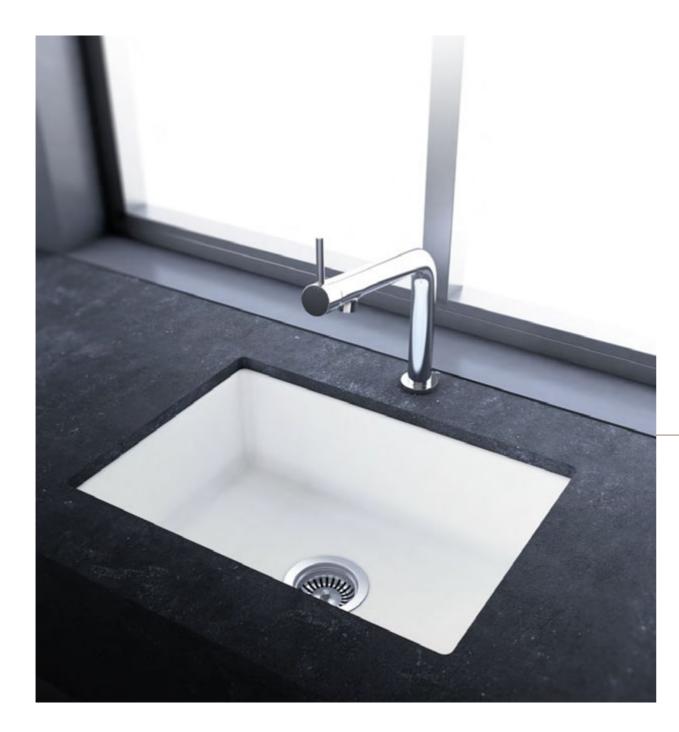




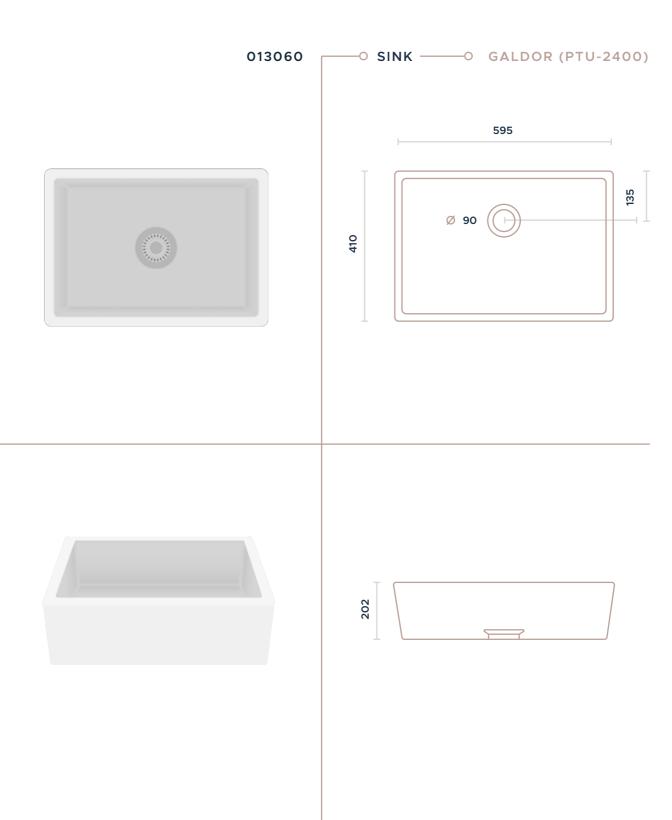








Rectangular undermount sink with rounded edges. Available in different color options.

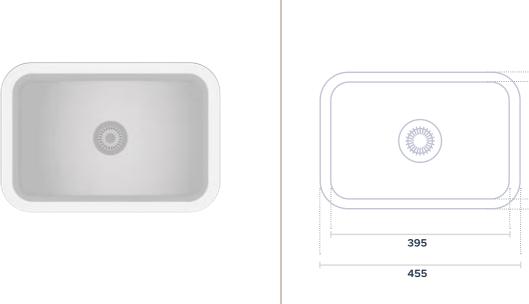




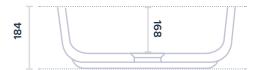




Rectangular undermount sink with rounded edges and small size. Available in different color options.







963063 O SINK O LINCOLN (PTB-1318)





## THE MONSOON SYSTEM

Monsoon is the innovative system applied to MCP Ceramic's rimless wall-hung toilet that offers unparalleled performance and hygiene.





Featuring the innovative Tornado Flush technology, the Monsoon system offers a powerful and quiet internal flush that ensures optimal cleanliness and efficient use of water. The rimless design of the MCP Ceramic products, combined with Tornado Flush technology, ensures immaculate hygiene and a consistently clean toilet.

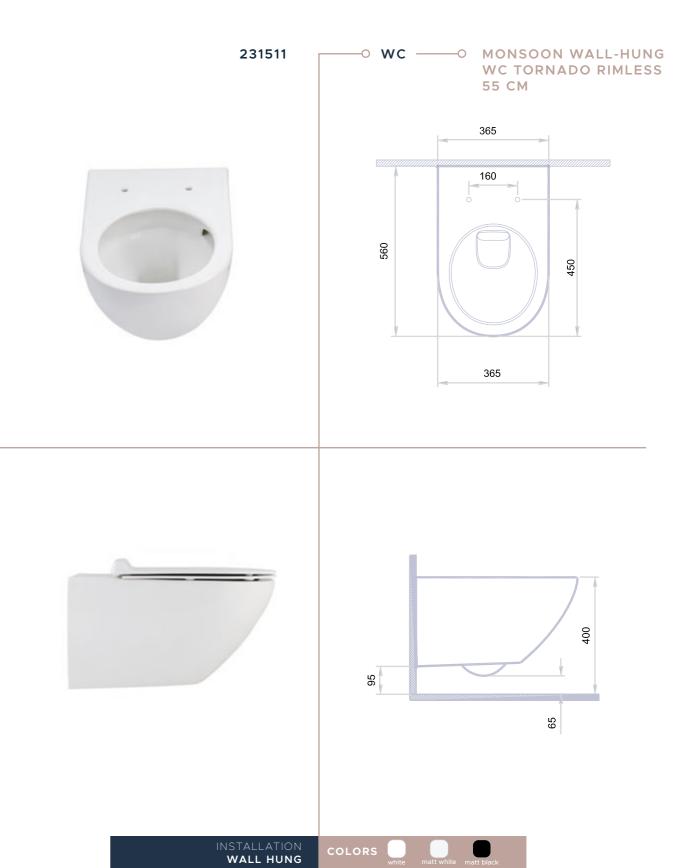
The Monsoon system also features a **hydraulic** seat that ensures a quiet shut-off, **minimizing noise** and disturbance in the home. The stainless steel faucet provides durability and longevity, ensuring that the toilet is built to last.

In addition to its outstanding features, the Monsoon system was designed with **aesthetics** in mind. The **full glazing** of the toilet adds a touch of elegance and modernity to the bathroom while making it easy to clean and maintain.



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Wall hung wc with rounded front edges. It has a silent flushing system. Made with a special antibacterial enamel, it can be equipped with an antibacterial seat and an antibacterial closing edge for greater hygiene. Available in white ceramic finish.



## PREMIUM PRODUCTS

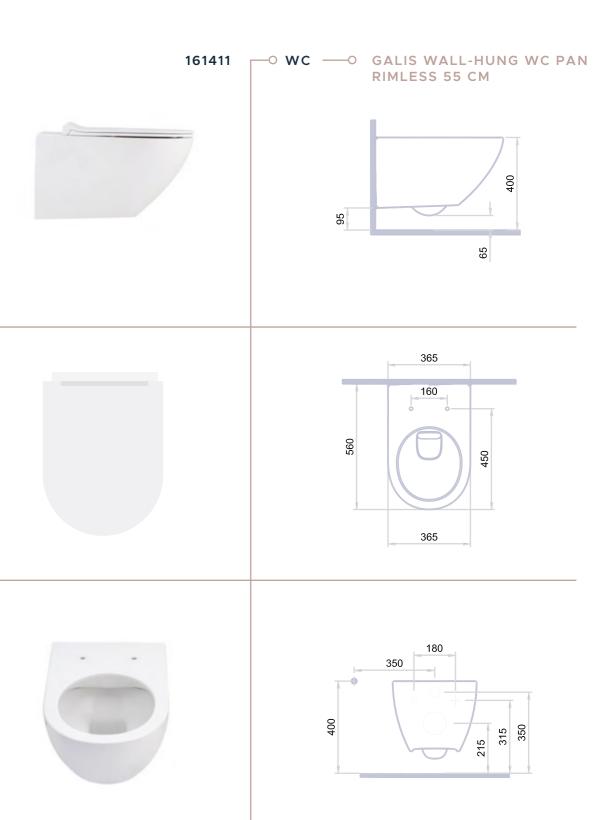
All MCP's products are premium quality, userfriendly products that add value to the place they are in. They offer a perfect experience by showing their difference in the production process, where they are transformed from raw material into a product, and in the entire usage process of the customer.





Wall hung wc with rounded edges. Made with a special antibacterial enamel, it can be equipped with an antibacterial seat and an antibacterial closing edge for greater hygiene.

Available in white, matt white or matt black ceramic finish.









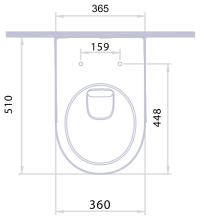


Wall hung wc with rounded edges. Made with a special antibacterial enamel, it can be equipped with an antibacterial seat and an antibacterial closing edge for greater hygiene.

Available in white, matt white or matt black ceramic finish.













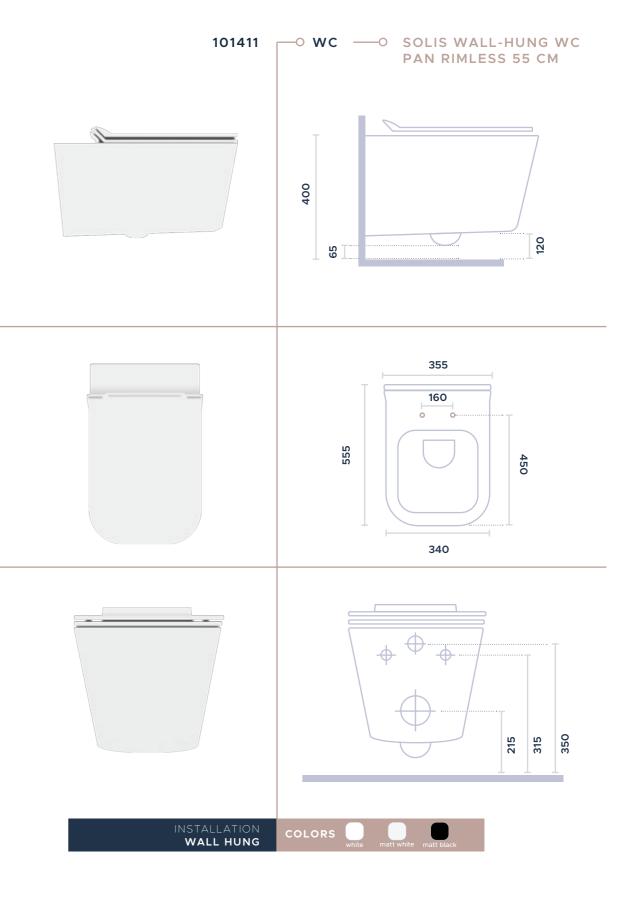




INSTALLATION WALL HUNG



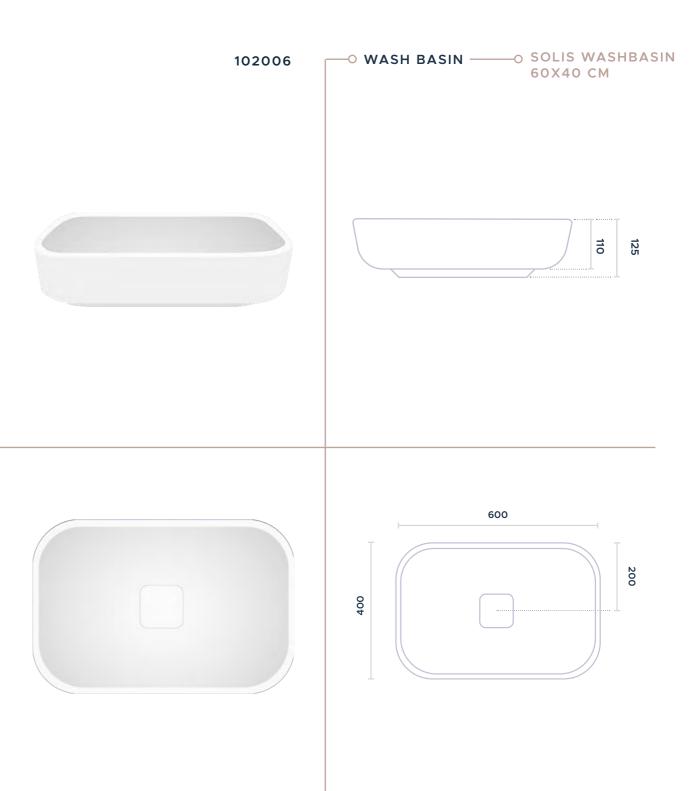
Wall hung wc with rounded front edges and hidden installtion system. Made with a special antibacterial enamel, it can be equipped with anantibacterial seat and an antibacterial closing edge for greater hygiene.





Rectangular countertop washbasin without tap hole with rounded edges for a soft final result. Compatible with bathroom furniture.

Available in matt white, matt black, white, matt grey ceramic finishes









Rectangular countertop washbasin with tap hole with rounded edges for a soft final result. Compatible with bathroom furniture. Available in matt white, matt black, white, matt grey ceramic finishes







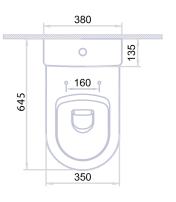


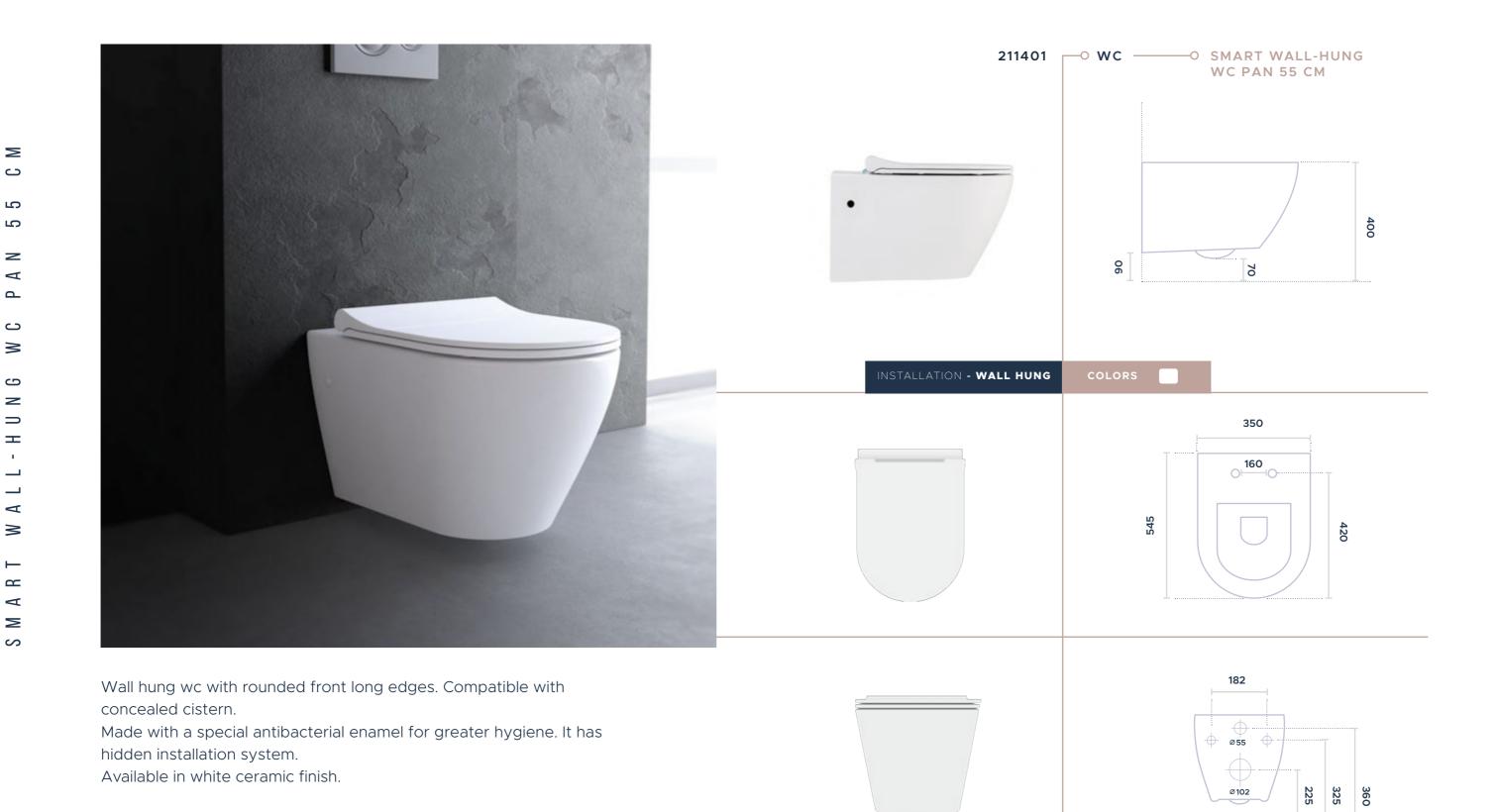




Rimless open back to wall wc pan compatible with 215200 cistern. Made with a special antibacterial enamel for greater hygiene. Available in white ceramic finish.



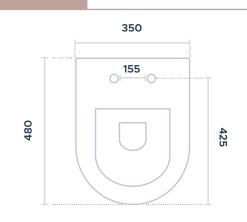








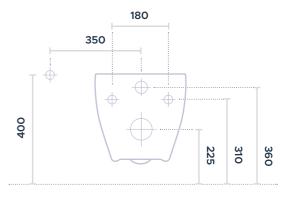
INSTALLATION - WALL HUNG



Wall hung wc with rounded front long edges. Compatible with concealed cistern.

Made with a special antibacterial enamel for greater hygiene. It has hidden installation system.





—O SMART WALL-HUNG WC





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INSTALLATION - WALL HUNG

COLORS

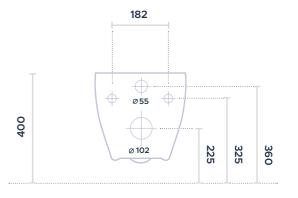
—○ wc —

350

Rimless wall hung wc with rounded front long edges. Compatible with concealed cistern.

Made with a special antibacterial enamel for greater hygiene. It has hidden installation system.





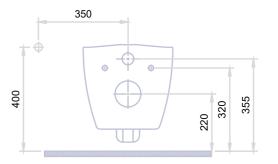


Wall hung wc with rounded front long edges. Compatible with concealed cistern.

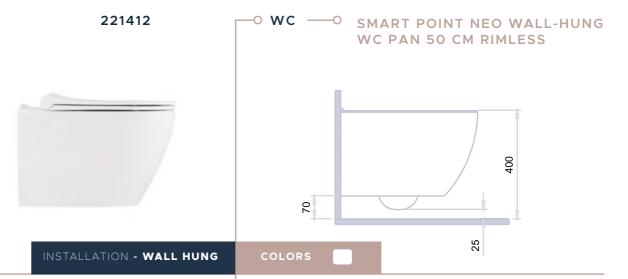
Made with a special antibacterial enamel for greater hygiene. It has open installation system.

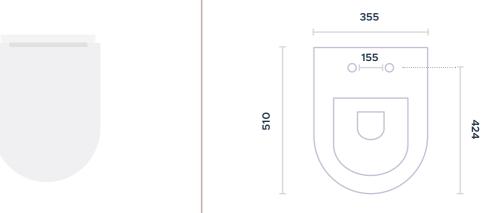












Wall hung wc with rounded front long edges. Compatible with concealed cistern.

Made with a special antibacterial enamel for greater hygiene. It has hidden installation system.



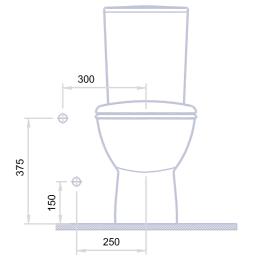
C



Close-coupled S-trap wc pan compatible with Carmel Cistern. Available in white ceramic finish.







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COUPLED WC PAN (P-TRAP) + CISTERN 775 130 415 INSTALLATION - CLOSE COUPLED 300  $\bigcirc$ 

271200 / 325200

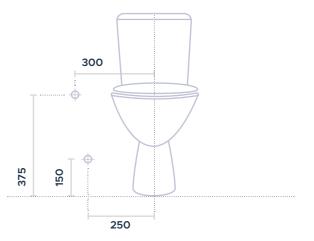
─ wc

Round-shaped close-coupled WC with a round-edged water tank. Can be installed with a wall or floor drain.

Made with a special antibacterial enamel, the monobloc wc can be equipped with an antibacterial seat and a cover board for greater hygiene.

Available in white ceramic finish.



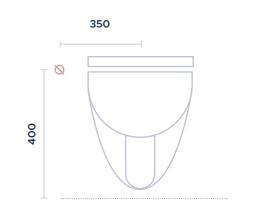


CLEAR SIGMA CLOSE

155





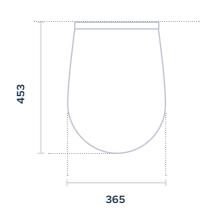


261403 — WC — CLEAR WALL-HUNG WC 48 CM

INSTALLATION - WALL HUNG

COLORS

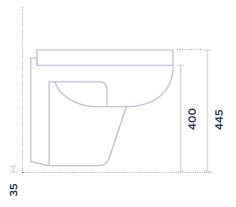




Wall hung compact we with rounded front edges that retract to give roundness to the product. It is compatible with concealed cistern. Made with a

special antibacterial enamel for greater hygiene. Available in white ceramic finish.



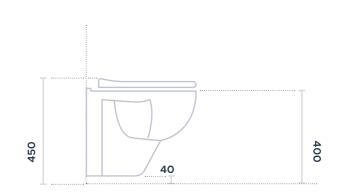






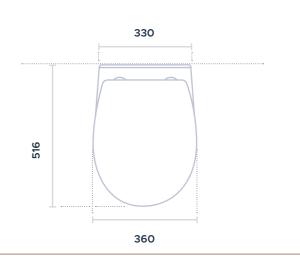
Wall hung compact wc with rounded front edges that retract to give roundness to the product. It is compatible with concealed cistern. Made with a special antibacterial enamel for greater hygiene. Available in white ceramic finish.



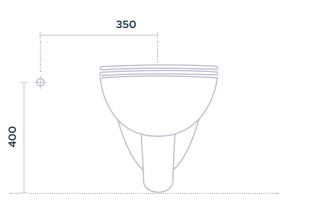


261402 O WC ------ CLEAR WALL-HUNG WC 52 CM







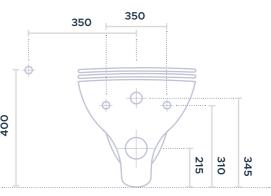






Wall hung compact wc with rounded front edges that retract to give roundness to the product. It is compatible with concealed cistern. Made with a special antibacterial enamel for greater hygiene. Available in white ceramic finish.



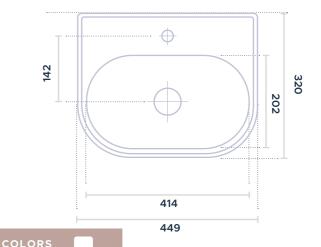


WASHBASIN



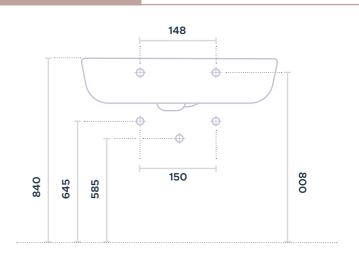


INSTALLATION - COUNTER TOP



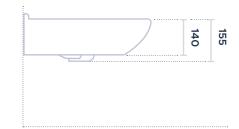
262045 - WASH BASIN - CLEAR 45 CM

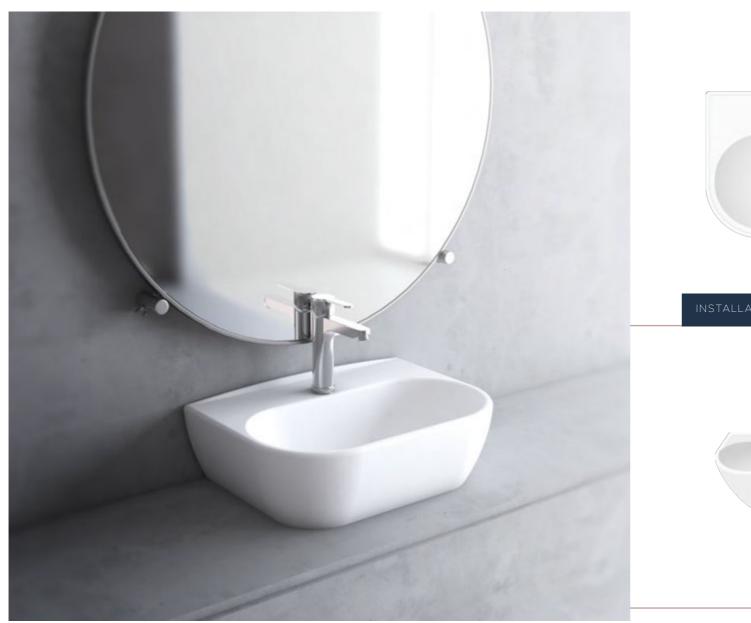




Rectangular wall hung washbasin with round front edges. It presents one taphole, prearranged for taphole fittings.

Available in white ceramic finish.







Rectangular wall hung washbasin with round front edges. It presents one taphole, prearranged for taphole fittings.

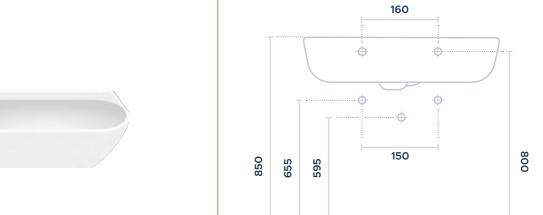
Available in white ceramic finish.

Clear 50 is compatible with full and half pedestal





262055 — WASH BASIN — CLEAR 55 CM



Rectangular wall hung washbasin with round front edges. It presents one taphole, prearranged for taphole fittings.

Available in white ceramic finish.

Clear 55 is compatible with full and half pedestal

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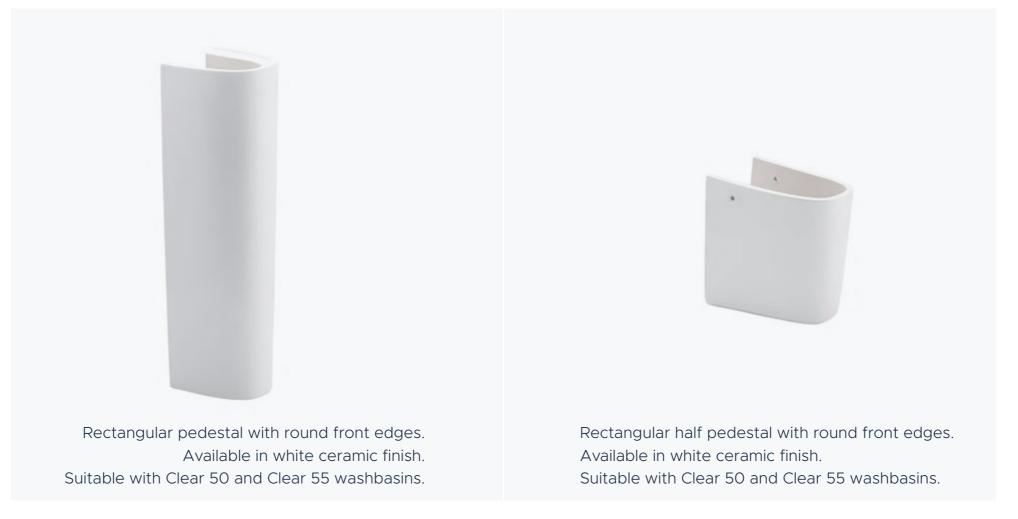
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── WC ─── ALPHA CLOSE-COUPLED WC

182

PAN + CISTERN



INSTALLATION - CLOSE COUPLED 380 265 155

Round-shaped close-coupled P-trap WC with a round-edged ALPHA water cistern.





Wall hung rectangular washbasin with a marked frontal oval confirmation.



431202 — WC — P KIDS WC PAN INSTALLATION - FLOOR STANDING 314 200 400

Floor standing round-shaped close-coupled WC. Can be installed with a floor drain. Made with a special antibacterial enamel, the monobloc wc can be equipped with an antibacterial seat and a cover board for greater hygiene.

Available in white ceramic finish. Suitable for kids.





── WALL HUNG ── RON KIDS WALL-HUNG

Ø 22 Ø 57 ·

130

WC PAN

8



Wall hung wc with rounded front edges and a conformation of recesses that gives particularity to the product. It has a discet flushing system.

Made with a special antibacterial enamel.

Available in white ceramic finish. Suitable for kids.





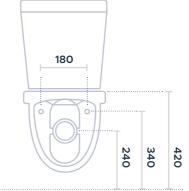




Close-coupled wc with a rectangular round-edged water tank. It has a conformation of recesses that gives particularity to the product. Can be installed with wall or floor drain.

Made with a special antibacterial enamel, the monobloc wc can be equipped with an antibacterial seat and a cover board for greater hygiene.





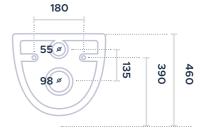
В





Wall hung wc with rounded front edges that fall diagonally to give the product geometricity. It has a discet flushing system. Made with a special antibacterial enamel, it can be equipped with an antibacterial seat and an antibacterial closing edge for greater hygiene. Available in white ceramic finish.





В

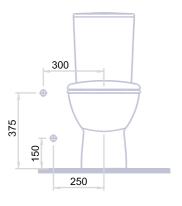




Close-coupled wc with a rectangular water tank. Can be installed with wall or floor drain. Made with a special antibacterial enamel, the monobloc wc can be equipped with an antibacterial seat and a cover board for greater hygiene.

Available in white ceramic finish. Suitable for people with disabilities.





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MCP WC pans focus primarily on hygiene. It offers practical and functional solutions according to different preferences.

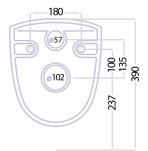






Wall hung wc with rounded front edges and a conformation of recesses that gives particularity to the product. It is compatible with concealed cistern.





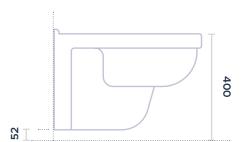




Wall hung wc with squared front edges and a conformation of recesses that gives particularity to the product. It is compatible with concealed cistern.

Available in white ceramic finish.

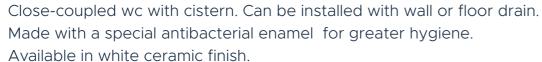




260

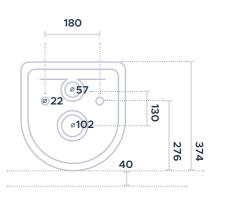
354











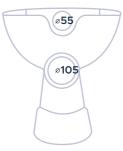
160





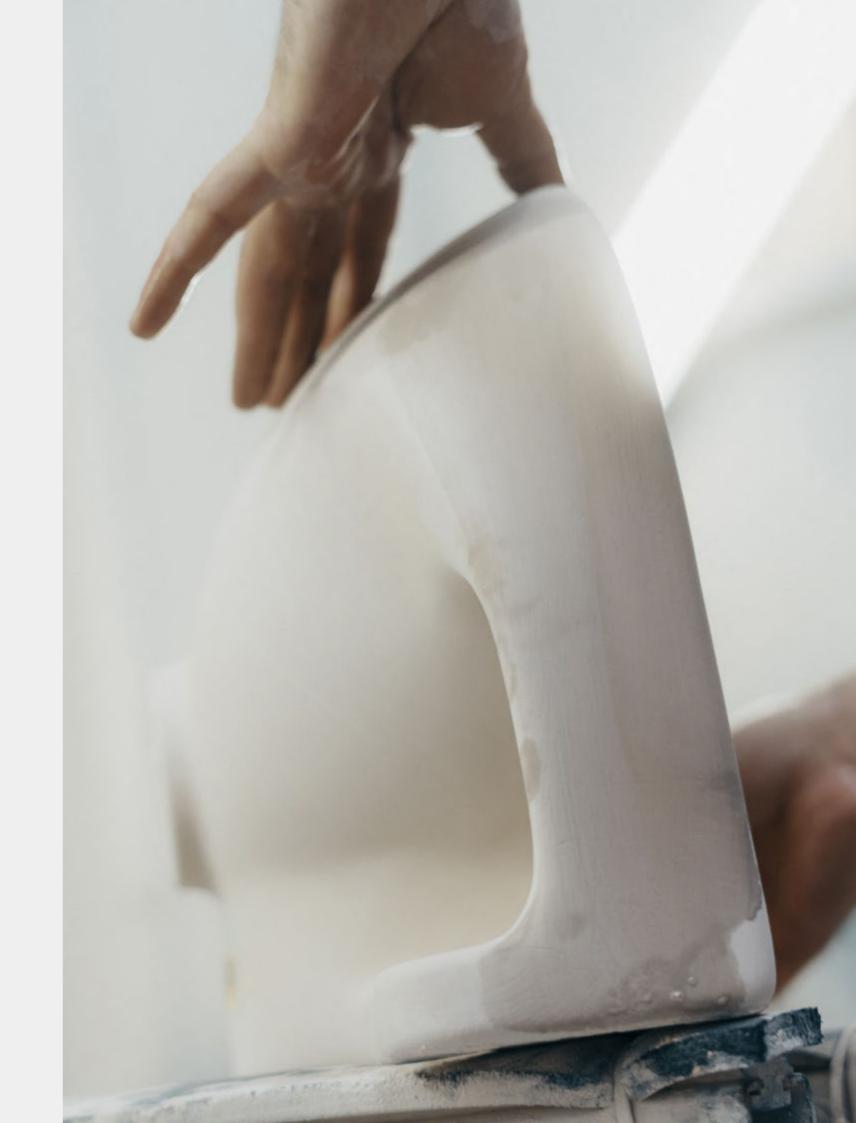
Floor standing round-shaped close-coupled wc. Available in white ceramic finish.





### WASHBASIN

MCP offers well-designed practical washbasin solutions for different types of bathrooms. These products easily combine with other bathroom elements.





Mini round wall hung wash basin with an oval shape. Available in white ceramic finish.





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Round wall hung wash basin with an oval shape. Available in white ceramic finish.



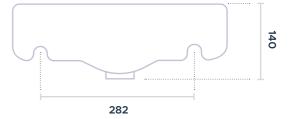




Rectangular wall hung washbasin with round front edges. Available in white ceramic finish.









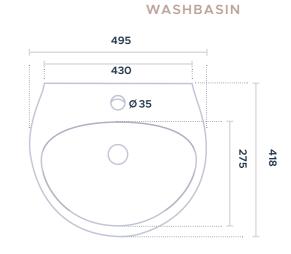
Rectangular countertop washbasin with an oval shape and two straight side wings that allow the support of personal products.

Available in white ceramic finish.







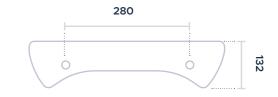


── WASH BASIN ── PALMA 51 CM

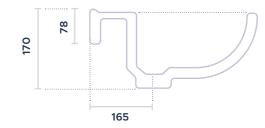
INSTALLATION - WALL HUNG

COLORS





Rectangular wall hung washbasin with oval front shape. Available in white ceramic finish.



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492050 ── WASH BASIN ── TULIP 55CM WASHBASIN 500 350 Ø 35 245 190 000 INSTALLATION - WALL HUNG 405

410

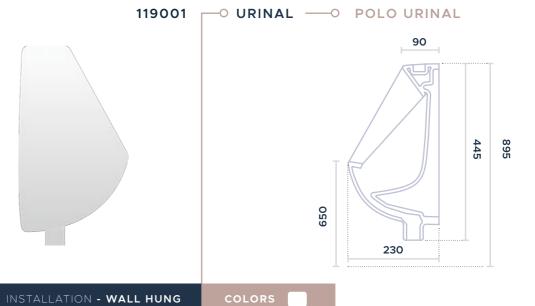
Wall hung rectangular washbasin with diagonal edges that facilitate the water flow.

# URINAL

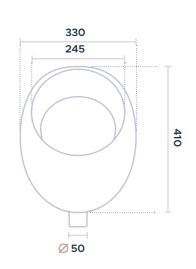
Urinals are designed by combining aesthetic and functional elements. It can be used easily in both home use and public areas.











Urinal design with rounded shape. Available in white ceramic finish.



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#### PRODUCT COMPARISON - WC







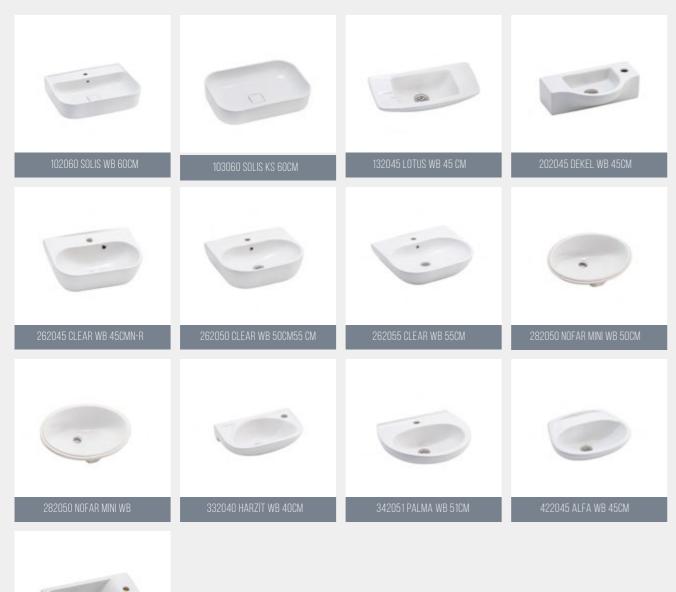
#### PRODUCT COMPARISON — BIDET



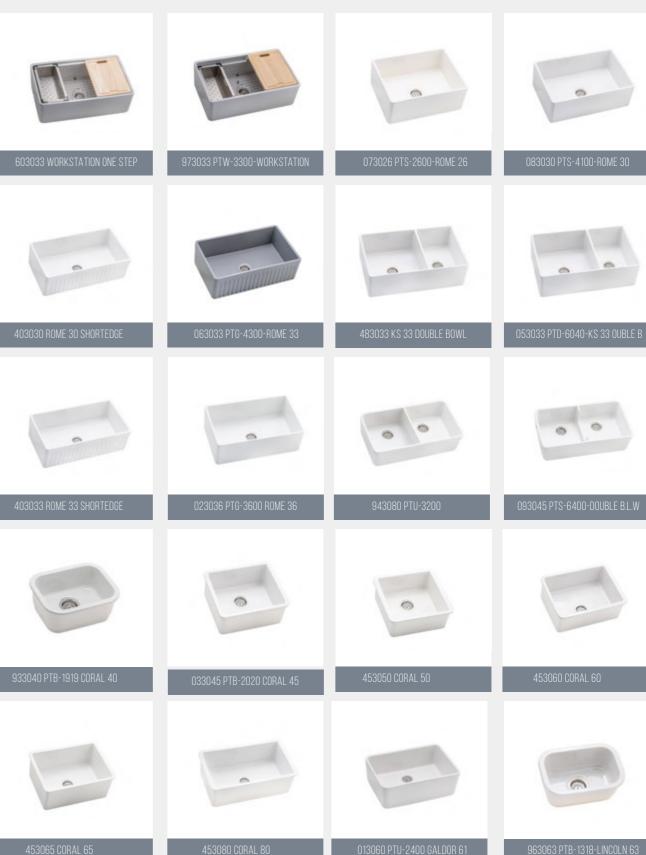
#### PRODUCT COMPARISON — URINAL



#### PRODUCT COMPARISON — WASHBASIN



### PRODUCT COMPARISON — SINK



	MCP TOILET SEATS	T0000100 Galis Haro Duroplast Soft-Close Easy Take Off	S0000467 Galis Duroplast Soft-Close Easy Take Off	Solis Haro Duroplast Soft-Close Easy Take Off	S0000903 Solis Duroplast Soft-Close Easy Take Off	S0001510 Smart Duroplast Soft-Close Easy Take Off	S0000468 Elegance Duroplast Soft-Close Easy Take Off	T0000131 Efes Harmony Duroplast	T0000030 Melody Duroplast Soft-Close Easy Take Off	T0000056 Latem 48 Duroplast Soft-Close Easy Take Off	S0000692 Alis Duroplast Soft-Close Easy Take Off	S0001506 Kids Toilet Seat
231511	MONSOON WALL-HUNG WC TORNADO RIMLESS 55 CM											
161411	GALIS WALL-HUNG WC PAN RIMLESS 55 CM											
161412	GALIS WALL-HUNG WC PAN RIMLESS 51 CM											
101411	SOLIS WALL-HUNG WC PAN RIMLESS 55 CM											
211210	SMART BACK TO WALL WC RIMLESS											
211401	SMART WALL-HUNG WC PAN 55 CM											
211403	SMART WALL-HUNG WC PAN 48 CM											
211412	SMART WALL-HUNG WC PAN RIMLESS 55 CM											
151412	SMART POINT WALL-HUNG WC PAN 50 CM RIMLESS											
221412	SMART POINT NEO WALL-HUNG WC PAN 50 CM RIMLESS											
261100	CLEAR CLOSE-COUPLED WC PAN (P-TRAP)											
261403	CLEAR WALL-HUNG WC 48 CM											
261402	CLEAR WALL-HUNG WC 52 CM											
261411	CLEAR WALL-HUNG WC RIMLESS 55 CM											
421200	ALPHA CLOSE-COUPLED WC PAN											
431202	P KIDS WC PAN											
561400	OPTIMA WC PAN											
361400	BARAKET WALL-HUNG WC PAN (DISABLE)											
361200	BARAKET CLOSE COUPLED WC (DISABLE)											
411401	LOTEM WALL-HUNG WC PAN 55 CM											
311402	ALIS WALL-HUNG WC PAN 52 CM											
271200	CLEAR SIGMA WC CLOSE COUPLED WC PAN (s-TRAP)											
441210	OMEGA CLOSE-COUPLED WC PAN RIMLESS											
431201	P SINGLE PIECE WC PAN											





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